



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025117 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
2	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
3	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
4	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
5	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
6	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
7	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
8	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
9	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
10	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
11	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
12	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 1 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 2.7 (MAUVES/BERRIES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009089 SS Graphic Re-Order Code: PM1000024173
 Graphic Re-Order Code: PM1000025893 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024181 TRAYS Rolled Up Code: DP000349, PM1000009089 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
13	1	322148993	071249046197	Colour Riche Lip Liner	Forever Rose	721	PM1000008926
14	1	322149004	071249046203	Colour Riche Lip Liner	Eternal Mauve	751	PM1000008927
15	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
16	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
17	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
18	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
19	1	N/A	071249415740	Colour Riche Original Satin Lipstick	BERRY PARISIENNE	137	
20	1	N/A	071249415733	Colour Riche Original Satin Lipstick	PARIS.NY	127	
21	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	

Column: 1 - Row: 04 Notch: 13 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 4.7 (PINKS 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009090 SS Graphic Re-Order Code: PM1000024175
 Graphic Re-Order Code: PM1000025895 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024183 TRAYS Rolled Up Code: DP000349, PM1000009090 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
22	1	322147298	071249081143	Colour Riche Lip Liner	Au Naturelle	780	PM1000008934
23	1	322149070	071249046272	Colour Riche Lip Liner	Toffee to Be	782	PM1000008932
24	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
25	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
26	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
27	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
28	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
29	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
30	1	N/A	071249415757	Colour Riche Original Satin Lipstick	MONTMARTRE	129	

Column: 1 - Row: 05 Notch: 7 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 6.7 (NUDES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009092 SS Graphic Re-Order Code: PM1000024177
 Graphic Re-Order Code: PM1000025897 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024185 TRAYS Rolled Up Code: DP000349, PM1000009092 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
31	1	322149062	071249046265	Colour Riche Lip Liner	Nudes for Life	781	PM1000008931
32	1	322149054	071249046258	Colour Riche Lip Liner	More Chocolate	783	PM1000008930
33	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
34	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
35	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
36	1	322147418	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
37	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
38	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
39	1	N/A	071249415788	Colour Riche Original Satin Lipstick	ORGANZA	236	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 25

Row: 09

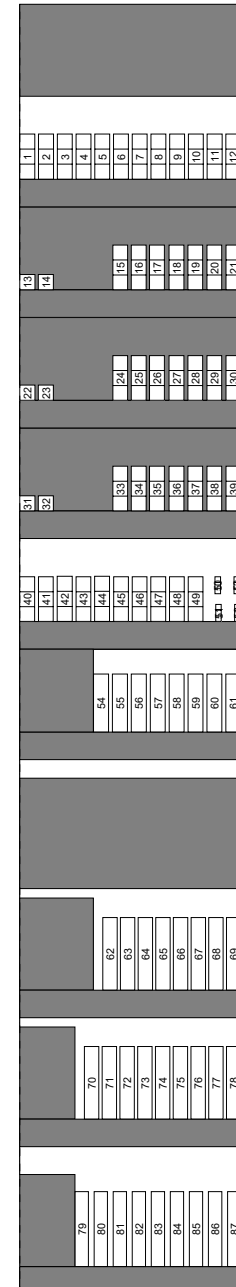
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 1 - Row: 06		Notch: 1		Fixture Type: TRAYS		Fixture Description: CR MATTE LIP & LIPLNR TRY 1.2 LIT **			
TRAYS Re-Order Code: PL3000000346				SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000025251				SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000024999				TRAYS Rolled Up Code: N/A				UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
40	1	N/A	071249628805	Colour Riche Matte Lipstick	RUNWAY MATTE	425			
41	1	N/A	071249628775	Colour Riche Matte Lipstick	MATTE-RFUL RED	410			
42	1	322140814	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	PM1000017566		
43	1	N/A	071249628782	Colour Riche Matte Lipstick	RUBY MATTE-GESTY	415			
44	1	322140018	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	PM1000017565		
45	1	N/A	071249628973	Colour Riche Matte Lipstick	MATTE ME IN PARIS	430			
46	1	N/A	071249628836	Colour Riche Matte Lipstick	MATTE-LY IN MAUVE	725			
47	1	N/A	071249628812	Colour Riche Matte Lipstick	MATTE-RIAL PINK	440			
48	1	322148341	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	PM1000017401		
49	1	N/A	071249628799	Colour Riche Matte Lipstick	ROUGE ULTI-MATTE-UM	420			
50	1	322148765	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100			
51	1	322148618	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106			
52	1	322148707	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102			
53	1	322148626	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104			

Column: 1 - Row: 07		Notch: 30		Fixture Type: TRAYS		Fixture Description: CR SHINE LIP TRY 1.2 LIT **		
TRAYS Re-Order Code: DP000354				SS Graphic Re-Order Code: PM1000022100				
Graphic Re-Order Code: PM1000021148				SS Holder Re-Order Code: PM1000021005				
Carrier Tray Graphic Re-Order Code: PM1000020840				TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
54	1	322146747	071249355770	Colour Riche Shine	Dewy Petal	912		
55	1	322146496	071249355848	Colour Riche Shine	Burnished Blush	906		
56	1	322148147	071249355787	Colour Riche Shine	Glazed Pink	914		
57	1	322146721	071249355817	Colour Riche Shine	Polished Tango	918		
58	1	322146797	071249355831	Colour Riche Shine	Sparkling Rose	908		
59	1	322146501	071249355855	Colour Riche Shine	Shining Peach	910		
60	1	322148016	071249355879	Colour Riche Shine	Glossy Fawn	900		
61	1	322146789	071249355862	Colour Riche Shine	Dazzling Doe	902		

Column: 1 - Row: 08	Notch: 25	Fixture Type: SIGN	Fixture Description: INF PRO-GLSS PLUMP LIP 1.1 6X12 **
SIGN Re-Order Code: DP000332			SS Graphic Re-Order Code:
Graphic Re-Order Code:			SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000026004		SIGN Rolled Up Code: N/A	UPC Blade Code:

Column: 1 - Row: 09		Notch: 16		Fixture Type: TRAYS		Fixture Description: INF 8HR PRO GLSS LIP TRY 1.3 LIT **		
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code: PM1000025141				
Graphic Re-Order Code: PM1000025138				SS Holder Re-Order Code: PM0000021712				
Carrier Tray Graphic Re-Order Code: PM1000025523				TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
62	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865		
63	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870		
64	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105		
65	1	N/A	071249628959	Infalible 8 Hour Pro Gloss	PINK OPAL	880		
66	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115		
67	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890		
68	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125		
69	1	322141103	071249135389	Infalible 8 Hour Pro Gloss	Posy	135		

Column: 1 - Row: 10		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF 8HR PRO GLSS LIP TRY 3.3 LIT **	
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code: PM1000025145			
Graphic Re-Order Code: PM1000025140				SS Holder Re-Order Code: PM0000026556			
Carrier Tray Graphic Re-Order Code: PM1000025523				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
70	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
71	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	
72	1	322141145	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	
73	1	322142248	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
74	1	322144046	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
75	1	322141828	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
76	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
77	1	322141022	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
78	1	322141030	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Column: 1 - Row: 11	Notch: 1	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE LIQ LIP TRY 1.2 LIT **
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code: PM1000025988
Graphic Re-Order Code: PM1000025994			SS Holder Re-Order Code: PM0000021668
Carrier Tray Graphic Re-Order Code: PM1000020837		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 25

Row: 09

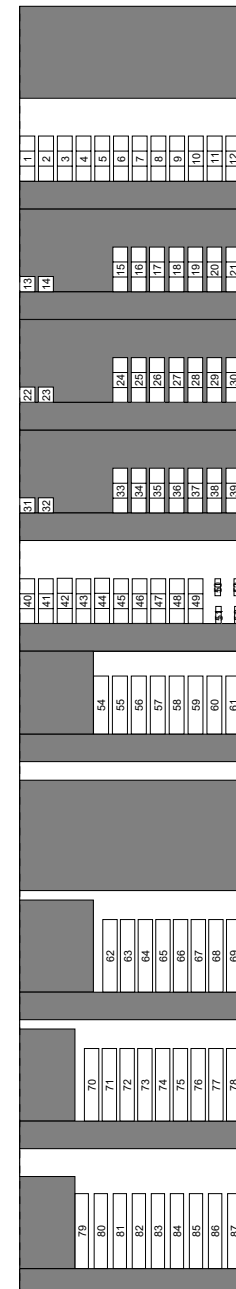
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
79	1	322148553	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
80	1	322148511	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
81	1	322148456	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
82	1	322148406	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	
83	1	322148383	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
84	1	322148367	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	
85	1	N/A	071249358832	Infalible Pro-Matte Liquid Lipstick	Petal Potion	372	
86	1	N/A	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818	
87	1	N/A	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 25

Row: 09

Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01	Notch: 32	Fixture Type: HEADER	Fixture Description: 12' LP HDR-LIT **
HEADER Re-Order Code: PM1000009395		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000019110	HEADER Rolled Up Code: N/A	UPC Blade Code:	

Column: 2 - Row: 02	Notch: 25	Fixture Type: TRAYS	Fixture Description: CR SATIN LIP TRY 1.7 (REDS) LIT **
TRAYS Re-Order Code: DP000349, PM1000009088		SS Graphic Re-Order Code: PM1000024172	
Graphic Re-Order Code: PM1000025892		SS Holder Re-Order Code: DP000344	
Carrier Tray Graphic Re-Order Code: PM1000024180	TRAYS Rolled Up Code: DP000349, PM1000009088	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
88	1	322147280	071249081136	Colour Riche Lip Liner	Timeless Coral	760	PM1000008935
89	1	322147272	071249081129	Colour Riche Lip Liner	Always Red	765	PM1000008937
90	1	N/A	071249415832	Colour Riche Original Satin Lipstick	MAISON MARAIS	125	
91	1	322141640	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
92	1	N/A	071249415870	Colour Riche Original Satin Lipstick	ROUGE ST. GERMAIN	120	
93	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
94	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
95	1	N/A	071249415863	Colour Riche Original Satin Lipstick	RED PASSION	297	
96	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	

Column: 2 - Row: 03	Notch: 19	Fixture Type: TRAYS	Fixture Description: CR SATIN LIP TRY 3.7 (MAUVES/BERRIES 2) LIT **
TRAYS Re-Order Code: DP000349, PL3000000445		SS Graphic Re-Order Code: PM1000024174	
Graphic Re-Order Code: PM1000025894		SS Holder Re-Order Code: DP000344	
Carrier Tray Graphic Re-Order Code: PM1000024182	TRAYS Rolled Up Code: DP000349, PL3000000445	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
97	1	322149012	071249046210	Colour Riche Lip Liner	Lasting Plum	772	PM1000008928
98	1	322149038	071249046234	Colour Riche Lip Liner	Truly Burgundy	773	PM1000008929
99	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
100	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
101	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
102	1	322141802	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
103	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
104	1	322141797	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
105	1	N/A	071249415887	Colour Riche Original Satin Lipstick	S'IL VOUS PLAIT	124	

Column: 2 - Row: 04	Notch: 13	Fixture Type: TRAYS	Fixture Description: CR SATIN LIP TRY 5.7 (PINKS 2) LIT **
TRAYS Re-Order Code: DP000349, PM1000009091		SS Graphic Re-Order Code: PM1000024176	
Graphic Re-Order Code: PM1000025896		SS Holder Re-Order Code: DP000344	
Carrier Tray Graphic Re-Order Code: PM1000024184	TRAYS Rolled Up Code: DP000349, PM1000009091	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
106	1	322147264	071249081112	Colour Riche Lip Liner	Beyond Pink	705	PM1000008936
107	1	322148985	071249047521	Colour Riche Lip Liner	All About Pink	708	PM1000008933
108	1	322146894	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
109	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
110	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
111	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
112	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	
113	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
114	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	

Column: 2 - Row: 05	Notch: 7	Fixture Type: TRAYS	Fixture Description: CR SATIN LIP TRY 7.7 (NUDES 2) LIT **
TRAYS Re-Order Code: DP001003		SS Graphic Re-Order Code: PM1000024179	
Graphic Re-Order Code: PM1000024147		SS Holder Re-Order Code: PM1000018033	
Carrier Tray Graphic Re-Order Code: PM1000024186	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
115	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
116	1	N/A	071249415801	Colour Riche Original Satin Lipstick	LE BEIGE	106	
117	1	N/A	071249415795	Colour Riche Original Satin Lipstick	SEINE SUNSET	107	
118	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
119	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
120	1	322147337	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
121	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
122	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
123	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
124	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 2 - Row: 06	Notch: 1	Fixture Type: TRAYS	Fixture Description: CR MATTE LIP & LIPLNR TRY 2.2 LIT **
TRAYS Re-Order Code: PL3000000346		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000025252		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000024999	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

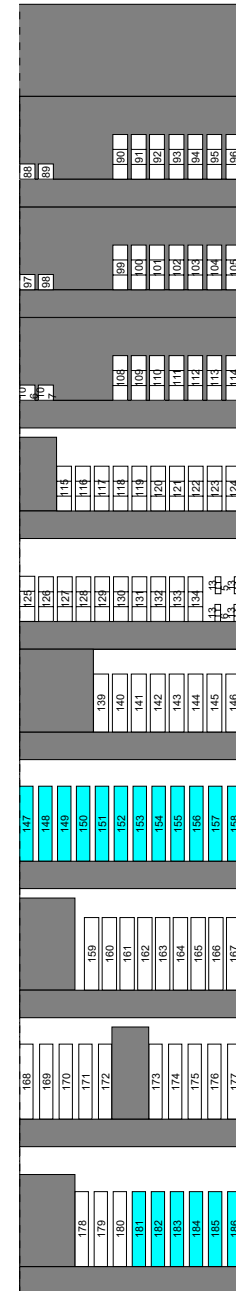
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
125	1	322141307	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	PM1000017567
126	1	N/A	071249628829	Colour Riche Matte Lipstick	AROMATTE-IC ROSE	720	
127	1	N/A	071249628997	Colour Riche Matte Lipstick	LEGITI-MATTE PINK	715	
128	1	N/A	071249628980	Colour Riche Matte Lipstick	MATTE WITH LOVE	435	
129	1	N/A	071249628843	Colour Riche Matte Lipstick	HONEY MATTE-ICT	740	
130	1	N/A	071249628904	Colour Riche Matte Lipstick	CHROMATTE-IC NUDE	755	
131	1	N/A	071249628850	Colour Riche Matte Lipstick	MATTE-RN NUDE	730	
132	1	N/A	071249628867	Colour Riche Matte Lipstick	CAFÉ MATTE	735	
133	1	N/A	071249628874	Colour Riche Matte Lipstick	ROMATTE-IC ROSE	745	
134	1	N/A	071249628881	Colour Riche Matte Lipstick	MATTESPRESSO	750	
135	1	322149305	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
136	1	322148587	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
137	1	322148595	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
138	1	322148561	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

Column: 2 - Row: 07 Notch: 30 Fixture Type: TRAYS Fixture Description: CR SHINE LIP TRY 2.2 LIT **
 TRAYS Re-Order Code: DP000354 SS Graphic Re-Order Code: PM1000022101
 Graphic Re-Order Code: PM1000021149 SS Holder Re-Order Code: PM1000021005
 Carrier Tray Graphic Re-Order Code: PM1000020840 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
139	1	322146763	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
140	1	322146810	071249355794	Colour Riche Shine	Lacquered Strawberry	920	
141	1	322145246	071249355893	Colour Riche Shine	Enamel Red	924	
142	1	322148082	071249355909	Colour Riche Shine	Glassy Garnet	926	
143	1	322146519	071249355824	Colour Riche Shine	Luminous Coral	916	
144	1	322146412	071249355886	Colour Riche Shine	Varnished Rosewood	904	
145	1	322148139	071249355916	Colour Riche Shine	Gleaming Plum	928	
146	1	322145000	071249355923	Colour Riche Shine	Splendid Blackberry	930	

Column: 2 - Row: 08 Notch: 23 Fixture Type: TRAYS Fixture Description: INF PRO-GLSS PLUMP LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025993 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025985 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
147	1	N/A	071249421994	Infalible Pro-Gloss Plump Lip	Mirror	600	
148	1	N/A	071249422007	Infalible Pro-Gloss Plump Lip	Rosy Flush	601	
149	1	N/A	071249422014	Infalible Pro-Gloss Plump Lip	Sheer Blossom	602	
150	1	N/A	071249422021	Infalible Pro-Gloss Plump Lip	Blush Gleam	603	
151	1	N/A	071249422038	Infalible Pro-Gloss Plump Lip	Radiant Mauve	604	
152	1	N/A	071249422045	Infalible Pro-Gloss Plump Lip	Moonlit Rose	605	
153	1	N/A	071249422052	Infalible Pro-Gloss Plump Lip	Mauve Glow	606	
154	1	N/A	071249422069	Infalible Pro-Gloss Plump Lip	Sunlit Shimmer	607	
155	1	N/A	071249422076	Infalible Pro-Gloss Plump Lip	True Berry	608	
156	1	N/A	071249422083	Infalible Pro-Gloss Plump Lip	Lucid Glow	609	
157	1	N/A	071249422090	Infalible Pro-Gloss Plump Lip	Nude Twinkle	610	
158	1	N/A	071249422106	Infalible Pro-Gloss Plump Lip	Ruby Sheen	611	

Column: 2 - Row: 09 Notch: 16 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025142
 Graphic Re-Order Code: PM1000025139 SS Holder Re-Order Code: PM0000026556
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
159	1	322141048	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
160	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
161	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
162	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
163	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
164	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
165	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
166	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
167	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	

Column: 2 - Row: 10 Notch: 9 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025819
 Graphic Re-Order Code: PM1000013936 SS Holder Re-Order Code: PM1000014814
 Carrier Tray Graphic Re-Order Code: PM1000020826 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
168	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300	
169	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302	
170	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304	
171	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

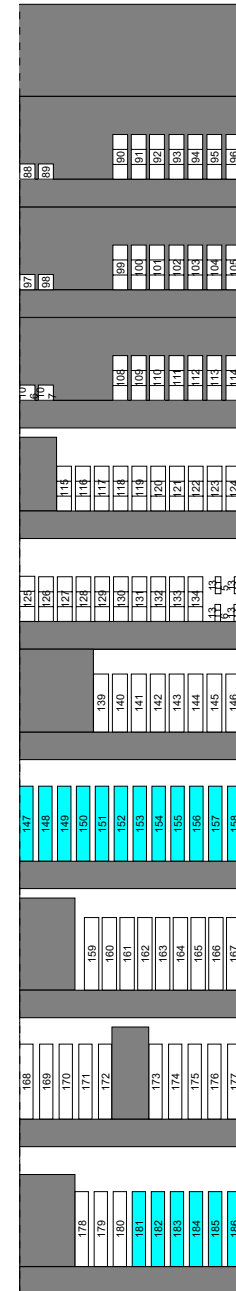
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

172	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308	
173	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310	
174	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312	
175	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314	
176	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316	
177	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318	

Column: 2 - Row: 11		Notch: 1		Fixture Type: TRAYS		Fixture Description: INF PRO-MATTE LIQ LIP TRY 2.2 LIT **	
TRAYS Re-Order Code: DP000351		SS Graphic Re-Order Code: PM1000025985		SS Holder Re-Order Code: PM0000021668		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000025985		Carrier Tray Graphic Re-Order Code: PM1000020837		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
178	1	N/A	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822	
179	1	N/A	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824	
180	1	322730253	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842	
181	1	N/A	071249636749	Infalible Pro-Matte Liquid Lipstick	Ma Cherie	870	
182	1	N/A	071249636756	Infalible Pro-Matte Liquid Lipstick	Red Affair	872	
183	1	N/A	071249636763	Infalible Pro-Matte Liquid Lipstick	Pink Soiree	874	
184	1	N/A	071249636770	Infalible Pro-Matte Liquid Lipstick	Barely Sunset	876	
185	1	N/A	071249636787	Infalible Pro-Matte Liquid Lipstick	Raspberry Rose	878	
186	1	N/A	071249636794	Infalible Pro-Matte Liquid Lipstick	Midnight Mauve	880	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 23 Fixture Type: TRAYS Fixture Description: BRLLNT SIG LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025116 SS Holder Re-Order Code:
 Carrier Graphic: PM1000025146,PM1000025101 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
187	1	N/A	071249409947	Brilliant Signature	BE CHEERFUL	316	
188	1	N/A	071249409961	Brilliant Signature	BE BRILLIANT	311	
189	1	N/A	071249409978	Brilliant Signature	BE POWERFUL	312	
190	1	N/A	071249409992	Brilliant Signature	BE SUCCESSFUL	314	
191	1	N/A	071249409985	Brilliant Signature	BE REBELLIOUS	313	
192	1	N/A	071249409930	Brilliant Signature	BE COURAGEOUS	315	
193	1	N/A	071249409886	Brilliant Signature	BE DETERMINED	301	
194	1	N/A	071249409909	Brilliant Signature	BE INDEPENDENT	303	
195	1	N/A	071249409923	Brilliant Signature	BE CAPTIVATING	305	
196	1	N/A	071249409916	Brilliant Signature	BE UNCONTROLLABLE	300	
197	1	N/A	071249409893	Brilliant Signature	BE OUTSTANDING	302	
198	1	N/A	071249409954	Brilliant Signature	BE FIERY	317	

Column: 3 - Row: 03 Notch: 14 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code: PM1000022930
 Graphic Re-Order Code: PM1000022922 SS Holder Re-Order Code: PM1000022222
 Carrier Graphic: PM1000023803,PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
199	1	N/A	071249410387	Rouge Signature Empowe(reds)	ADORED	450	
200	1	N/A	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452	
201	1	N/A	071249410400	Rouge Signature Empowe(reds)	RED	454	
202	1	N/A	071249410417	Rouge Signature Empowe(reds)	DESIRED	456	
203	1	N/A	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458	
204	1	N/A	071249411377	Rouge Signature Empowe(reds)	ARMORED	460	
205	1	N/A	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462	
206	1	N/A	071249411391	Rouge Signature Empowe(reds)	PREPARED	464	

Column: 3 - Row: 04 Notch: 5 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022924 SS Holder Re-Order Code:
 Carrier Graphic: PM1000023803,PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
207	1	322730897	071249369913	Rouge Signature	I RULE	414	
208	1	322730960	071249369920	Rouge Signature	I CREATE	416	
209	1	322730944	071249369937	Rouge Signature	I EMPOWER	418	
210	1	322730928	071249369982	Rouge Signature	I EXPLORE	428	
211	1	N/A	071249396810	Rouge Signature Parisian Sunset	I Lead	444	
212	1	N/A	071249396797	Rouge Signature Parisian Sunset	I Choose	440	
213	1	N/A	071249396766	Rouge Signature Parisian Sunset	I Savor	434	
214	1	N/A	071249396780	Rouge Signature Parisian Sunset	I Decide	438	
215	1	N/A	071249396773	Rouge Signature Parisian Sunset	I Radiate	436	
216	1	322730952	071249369951	Rouge Signature	I DON'T	422	
217	1	322730871	071249369975	Rouge Signature	I AM WORTH IT	426	
218	1	N/A	071249396803	Rouge Signature Parisian Sunset	I Captivate	442	

Column: 3 - Row: 05 Notch: 31 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 1.2 **
 TRAYS Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000022210
 Graphic Re-Order Code: PM1000022207 SS Holder Re-Order Code: PM1000013134
 Carrier Tray Graphic Re-Order Code: PM1000020824 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
219	1	322141844	071249290033	Infalible Lip 2-Step	Timeless Rose	115	PM1000012679
220	1	322143260	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119	PM1000012682
221	1	322143707	071249290095	Infalible Lip 2-Step	Permanent Blush	117	PM1000012687
222	1	322144656	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113	PM1000012678
223	1	322145157	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109	PM1000012672
224	1	322144876	071249290064	Infalible Lip 2-Step	Passionate Petal	111	PM1000012681
225	1	322143561	071249290330	Infalible Lip 2-Step	Forever Candy	103	PM1000012686
226	1	322145173	071249290040	Infalible Lip 2-Step	Lilac Infinite	105	PM1000012676
227	1	322145181	071249290101	Infalible Lip 2-Step	Violet Parfait	107	PM1000012673
228	1	322143210	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223	PM1000012691

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 5

Row: 05

Lower Notch: 31

Row: 06

Lower Notch: 23

Row: 07

Lower Notch: 17

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 3 - Row: 06 Notch: 23 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 2.2 **

TRAYS Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000022211

Graphic Re-Order Code: PM1000022208 SS Holder Re-Order Code: PM1000013467

Carrier Tray Graphic Re-Order Code: PM1000020825 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
229	1	322142094	071249290453	Infalible Lip 2-Step	Raisin Revival	215	PM1000012683
230	1	322143309	071249290361	Infalible Lip 2-Step	Cherry Noir	217	PM1000012677
231	1	322143456	071249290347	Infalible Lip 2-Step	Continual Crimson	213	PM1000012675
232	1	322143595	071249290323	Infalible Lip 2-Step	Red	211	PM1000012685
233	1	322142947	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	PM1000012688
234	1	322143317	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	PM1000012674
235	1	322144842	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	PM1000012680
236	1	322143228	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	PM1000012684
237	1	322141886	071249290460	Infalible Lip 2-Step	Always Almond	123	PM1000012692

Column: 3 - Row: 07			Notch: 17		Fixture Type: TRAYS		Fixture Description: INF LS SETTING PWDR TRY 1.1 LIT **			
TRAYS Re-Order Code: DP000382					SS Graphic Re-Order Code: PM1000022933					
Graphic Re-Order Code: PM1000022921					SS Holder Re-Order Code: PM0000014739					
Carrier Tray Graphic Re-Order Code: PM1000022910					TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes			
238	1	N/A	071249407974	Infalible Loose Setting Powder	translucent light-medium	612				
239	1	N/A	071249407981	Infalible Loose Setting Powder	translucent medium-deep	614				

Column: 3 - Row: 08		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **			
TRAYS Re-Order Code: PM1000019887				SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019876				SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021537				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
240	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722		
241	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120			
242	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130			
243	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610			
244	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215			

Column: 3 - Row: 09		Notch: 1		Fixture Type: TRAYS		Fixture Description: SS MGC BB CRM/CRTR TRY 1.1 LIT **		
TRAYS Re-Order Code: PM1000010113				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000019245				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000021572				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
245	1	322141250	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-...	820	PM1000012174	
246	1	322141242	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-...	818	PM1000012175	
247	1	322142840	071249211458	Magic BB Cream	Fair	810	PM1000010071	
248	1	322142882	071249211465	Magic BB Cream	Light	812	PM1000010072	
249	1	322142874	071249211472	Magic BB Cream	Medium	814	PM1000010073	
250	1	322142858	071249211489	Magic BB Cream	Deep	816	PM1000010074	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 5

Row: 05

Lower Notch: 31

Row: 06

Lower Notch: 23

Row: 07

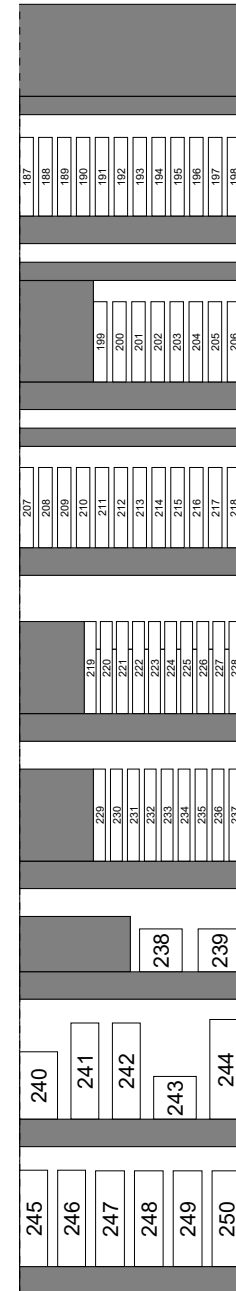
Lower Notch: 17

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 23 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021084 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
251	1	322730520	071249382394	Infalible Full Wear Concealer	Porcelain	320	
252	1	322730449	071249382400	Infalible Full Wear Concealer	Eggshell	325	
253	1	322730499	071249382417	Infalible Full Wear Concealer	Ivory	330	
254	1	322730376	071249382424	Infalible Full Wear Concealer	Fawn	340	
255	1	322730512	071249382431	Infalible Full Wear Concealer	Oatmeal	345	
256	1	322730334	071249382448	Infalible Full Wear Concealer	Bisque	350	
257	1	322730546	071249382455	Infalible Full Wear Concealer	Vanilla	355	
258	1	322730392	071249382462	Infalible Full Wear Concealer	Cashmere	360	
259	1	322730407	071249382479	Infalible Full Wear Concealer	Cashew	365	
260	1	322730350	071249382486	Infalible Full Wear Concealer	Biscuit	370	
261	1	322730481	071249382493	Infalible Full Wear Concealer	Latte	375	

Column: 4 - Row: 03 Notch: 16 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021085 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
262	1	322730538	071249382509	Infalible Full Wear Concealer	Pecan	380	
263	1	322730368	071249382516	Infalible Full Wear Concealer	Amber	385	
264	1	322730465	071249382530	Infalible Full Wear Concealer	Walnut	395	
265	1	322730384	071249382547	Infalible Full Wear Concealer	Caramel	400	
266	1	322730504	071249382554	Infalible Full Wear Concealer	Toffee	405	
267	1	322730342	071249382561	Infalible Full Wear Concealer	Almond	410	
268	1	322730473	071249384725	Infalible Full Wear Concealer	Honey	415	
269	1	322730423	071249384732	Infalible Full Wear Concealer	Cocoa	420	
270	1	322730457	071249384763	Infalible Full Wear Concealer	Coffee	435	
271	1	322730554	071249384770	Infalible Full Wear Concealer	Truffle	440	
272	1	322730415	071249384787	Infalible Full Wear Concealer	Espresso	445	

Column: 4 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 1.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022916 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
273	1	N/A	071249408148	Infalible 24 HR Fresh Wear Foundation	snow	390	
274	1	N/A	071249408094	Infalible 24 HR Fresh Wear Foundation	rose pearl	395	
275	1	322730766	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	
276	1	322730740	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
277	1	322730708	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
278	1	N/A	071249408087	Infalible 24 HR Fresh Wear Foundation	beige ivory	411	
279	1	N/A	071249408063	Infalible 24 HR Fresh Wear Foundation	warm ivory	412	
280	1	322730635	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	

Column: 4 - Row: 05 Notch: 2 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 2.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022917 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
281	1	322730774	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
282	1	322730677	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	
283	1	322730693	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430	
284	1	322730839	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435	
285	1	322730790	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440	
286	1	322730724	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445	
287	1	322730716	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450	
288	1	322730758	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 30

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 4 - Row: 06		Notch: 30		Fixture Type: TRAYS		Fixture Description: INF 24HR FW FDTN TRY 4.5 LIT **	
TRAYS Re-Order Code: RE012100				SS Graphic Re-Order Code:		SS Holder Re-Order Code:	
Graphic Re-Order Code: PM1000022919				Carrier Tray Graphic Re-Order Code: PM1000023792		TRAYS Rolled Up Code: N/A	
						UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
289	1	N/A	071249408131	Infalible 24 HR Fresh Wear Foundation	toasted almond	486	
290	1	N/A	071249408117	Infalible 24 HR Fresh Wear Foundation	warm almond	487	
291	1	N/A	071249408155	Infalible 24 HR Fresh Wear Foundation	caramel	488	
292	1	322730596	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
293	1	322730562	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	
294	1	322730685	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	
295	1	322730782	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505	
296	1	322730651	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510	

Column: 4 - Row: 07		Notch: 23		Fixture Type: TRAYS		Fixture Description: INF PRO-MATTE FNDTN TRY 1.4 LIT **	
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000023974				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023970				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
297	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	PM1000012664
298	1	N/A	071249361597	Infalible Pro-Matte Foundation	Ivory Buff	101 5	
299	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	PM1000012660
300	1	N/A	071249412138	Infalible Pro-Matte Foundation	Natural Rose	102 5	
301	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	PM1000012663
302	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	PM1000012666

Column: 4 - Row: 08		Notch: 16		Fixture Type: TRAYS		Fixture Description: INF PRO-MATTE FNDTN TRY 3.4 LIT **	
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000023976				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023972				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
303	1	322141438	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	PM1000012667
304	1	N/A	071249412152	Infalible Pro-Matte Foundation	Sand	108 2	
305	1	N/A	071249412169	Infalible Pro-Matte Foundation	Golden Sun	108 4	
306	1	N/A	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5	
307	1	322141420	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	PM1000012668
308	1	N/A	071249412176	Infalible Pro-Matte Foundation	Hazelnut	109 5	

Column: 4 - Row: 09		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF PRO-GLW FNDTN TRY 1.2 LIT**	
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019220				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021555				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
309	1	322140115	071249330449	Infalible Pro-Glow	Classic Ivory	201	PM1000015049
310	1	322140644	071249330432	Infalible Pro-Glow	Creamy Natural	202	PM1000015048
311	1	322140563	071249330470	Infalible Pro-Glow	Nude Beige	203	PM1000015052
312	1	322140547	071249330456	Infalible Pro-Glow	Natural Buff	204	PM1000015050
313	1	322140432	071249330463	Infalible Pro-Glow	Natural Beige	205	PM1000015051
314	1	322140369	071249330487	Infalible Pro-Glow	Buff Beige	206	PM1000015053

Column: 4 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: INF TOTAL CVR FNDTN TRY 1.2 LIT **	
TRAYS Re-Order Code: PM1000012429				SS Graphic Re-Order Code: PM1000021176			
Graphic Re-Order Code: PM1000019207				SS Holder Re-Order Code: PM1000016138			
Carrier Tray Graphic Re-Order Code: PM1000021565				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
315	1	322143333	071249335369	Infalible Total Cover Foundation	Classic Ivory	301	PM1000015709
316	1	322143838	071249335376	Infalible Total Cover Foundation	Creamy Natural	302	PM1000015710
317	1	322143870	071249335383	Infalible Total Cover Foundation	Nude Beige	303	PM1000015711
318	1	322147638	071249335390	Infalible Total Cover Foundation	Natural Buff	304	PM1000015712
319	1	322147662	071249335406	Infalible Total Cover Foundation	Natural Beige	305	PM1000015713

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 30

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01	Notch: 32	Fixture Type: HEADER	Fixture Description: 12' LP HDR-LIT **
HEADER Re-Order Code: PM1000009395		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000019110	HEADER Rolled Up Code: N/A	UPC Blade Code:	

Column: 5 - Row: 02	Notch: 28	Fixture Type: SIGN	Fixture Description: INF UP TO 24HR FW FNDTN/PWDR 1.1 4X12 **
SIGN Re-Order Code: DP000328		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000025300	SIGN Rolled Up Code: N/A	UPC Blade Code:	

Column: 5 - Row: 03			Notch: 21		Fixture Type: TRAYS		Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 1.3 LIT **			
TRAYS Re-Order Code: PM1000011536							SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000025113							SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000025099					TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC		Description	Shade	Shade #	Chip Codes		
320	1	N/A	071249627730		Infalible Up To 24HR Fresh Wear Foundati...	PEARL	5			
321	1	N/A	071249627747		Infalible Up To 24HR Fresh Wear Foundati...	PORCELAIN	10			
322	1	N/A	071249627792		Infalible Up To 24HR Fresh Wear Foundati...	VANILLA	120			
323	1	N/A	071249627785		Infalible Up To 24HR Fresh Wear Foundati...	IVORY BUFF	125			

Column: 5 - Row: 04 Notch: 15 Fixture Type: TRAYS				Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 2.3 LIT **			
TRAYS Re-Order Code: PM1000011536				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000025114				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000025099				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
324	1	N/A	071249627761	Infalible Up To 24HR Fresh Wear Foundati...	TRUE BEIGE	130	
325	1	N/A	071249627808	Infalible Up To 24HR Fresh Wear Foundati...	GOLDEN BEIGE	140	
326	1	N/A	071249627778	Infalible Up To 24HR Fresh Wear Foundati...	LINEN	180	
327	1	N/A	071249627815	Infalible Up To 24HR Fresh Wear Foundati...	SAND	220	

Column: 5 - Row: 05		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 3.3 LIT **	
TRAYS Re-Order Code: PM1000011536				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000025115				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000025099				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
328	1	N/A	071249627822	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT HONEY	245	
329	1	N/A	071249627839	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT SAND	250	
330	1	N/A	071249627853	Infalible Up To 24HR Fresh Wear Foundati...	HAZELNUT	330	
331	1	N/A	071249627877	Infalible Up To 24HR Fresh Wear Foundati...	COPPER	365	

Column: 5 - Row: 06		Notch: 2		Fixture Type: TRAYS		Fixture Description: INF 24HR FW FDTN TRY 3.5 LIT **	
TRAYS Re-Order Code: RE012100				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000022918				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023792				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
332	1	322730643	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460	
333	1	322730855	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465	
334	1	322730813	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470	
335	1	322730821	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475	
336	1	322730805	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480	
337	1	N/A	071249408100	Infalible 24 HR Fresh Wear Foundation	cool sand	481	
338	1	N/A	071249408124	Infalible 24 HR Fresh Wear Foundation	radiant sun	482	
339	1	322730669	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485	

Column: 5 - Row: 07		Notch: 30		Fixture Type: TRAYS		Fixture Description: INF 24HR FW FDTN TRY 5.5 LIT **		
TRAYS Re-Order Code: RE012100				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000022920				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000023792				TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
340	1	N/A	071249408070	Infalible 24 HR Fresh Wear Foundation	maple	511		
341	1	322730588	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515		
342	1	322730847	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520		
343	1	322730601	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525		
344	1	322730570	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530		
345	1	322730619	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535		
346	1	322730732	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540		
347	1	322730627	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545		

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 21

Row: 04

Lower Notch: 15

Row: 05

Lower Notch: 9

Row: 06

Lower Notch: 2

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 5 - Row: 08 Notch: 23 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 2.4 LIT **

TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:

Graphic Re-Order Code: PM1000023975 SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000023971 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
348	1	N/A	071249361603	Infalible Pro-Matte Foundation	Nude Buff	104 5	
349	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	PM1000012662
350	1	N/A	071249412145	Infalible Pro-Matte Foundation	Light Beige	105 5	
351	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	PM1000012661
352	1	322141446	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	PM1000012665
353	1	N/A	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5	

Column: 5 - Row: 09		Notch: 16		Fixture Type: TRAYS		Fixture Description: INF PRO-MATTE FNDTN TRY 4.4 LIT **	
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000023977				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023973				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
354	1	322141292	071249293096	Infalible Pro-Matte Foundation	Crème Café	110	PM1000012671
355	1	322141276	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	PM1000012669
356	1	N/A	071249412190	Infalible Pro-Matte Foundation	Nutmeg	111 5	
357	1	322141268	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	PM1000012670
358	1	N/A	071249367667	Infalible Pro-Matte Foundation	Brown Suede	113	
359	1	N/A	071249367674	Infalible Pro-Matte Foundation	Rich Chocolate	114	

Column: 5 - Row: 10		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF PRO-GLW FNDTN TRY 2.2 LIT**	
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019222				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021555				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
360	1	322140335	071249330494	Infalible Pro-Glow	Sand Beige	207	PM1000015054
361	1	322140327	071249330500	Infalible Pro-Glow	Sun Beige	208	PM1000015055
362	1	322140319	071249330524	Infalible Pro-Glow	Caramel Beige	209	PM1000015057
363	1	322140131	071249330517	Infalible Pro-Glow	Classic Tan	210	PM1000015056
364	1	322140123	071249330531	Infalible Pro-Glow	Crème Café	211	PM1000015058
365	1	322143286	071249330548	Infalible Pro-Glow	Cocoa	212	PM1000015059

Column: 5 - Row: 11		Notch: 1		Fixture Type: TRAYS		Fixture Description: INF TOTAL CVR FNDTN TRY 2.2 LIT **	
TRAYS Re-Order Code: PM1000012429				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019209				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021565				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
366	1	322143820	071249335413	Infalible Total Cover Foundation	Buff Beige	306	PM1000015714
367	1	322143634	071249335420	Infalible Total Cover Foundation	Sand Beige	307	PM1000015715
368	1	322143626	071249335437	Infalible Total Cover Foundation	Sun Beige	308	PM1000015716
369	1	322143579	071249335444	Infalible Total Cover Foundation	Caramel Beige	309	PM1000015717
370	1	322143422	071249335451	Infalible Total Cover Foundation	Classic Tan	310	PM1000015718
371	1	322143375	071249335468	Infalible Total Cover Foundation	Creme Cafe	311	PM1000015719
372	1	322143430	071249335475	Infalible Total Cover Foundation	Cocoa	312	PM1000015720

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 21

Row: 04

Lower Notch: 15

Row: 05

Lower Notch: 9

Row: 06

Lower Notch: 2

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1

320	321	322	323				
324	325	326	327				
328	329	330	331				
332	333	334	335	336	337	338	339
340	341	342	343	344	345	346	347
348	349	350	351	352	353		
354	355	356	357	358	359		
360	361	362	363	364	365		
366	367	368	369	370	371	372	

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 1.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024047
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
373	1	N/A	071249418413	True Match Eye Cream in a Concealer	Fair W1-2	W1-2	
374	1	N/A	071249418437	True Match Eye Cream in a Concealer	Fair C1-2	C1-2	
375	1	N/A	071249418420	True Match Eye Cream in a Concealer	Fair N1-2	N1-2	
376	1	N/A	071249418444	True Match Eye Cream in a Concealer	Light W3-4	W3-4	
377	1	N/A	071249418468	True Match Eye Cream in a Concealer	Light C3-4	C3-4	
378	1	N/A	071249418475	True Match Eye Cream in a Concealer	Light N3-4	N3-4	
379	1	N/A	071249418482	True Match Eye Cream in a Concealer	Medium N5-6	N5-6	

Column: 6 - Row: 03 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 2.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024048
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
380	1	N/A	071249418499	True Match Eye Cream in a Concealer	Medium W5-6	W5-6	
381	1	N/A	071249418512	True Match Eye Cream in a Concealer	Medium C5-6	C5-6	
382	1	N/A	071249418529	True Match Eye Cream in a Concealer	Dark C7-8	C7-8	
383	1	N/A	071249418536	True Match Eye Cream in a Concealer	Dark W7-8	W7-8	
384	1	N/A	071249418543	True Match Eye Cream in a Concealer	Dark N7-8	N7-8	
385	1	N/A	071249418567	True Match Eye Cream in a Concealer	Deep N9-10	N9-10	
386	1	N/A	071249418574	True Match Eye Cream in a Concealer	Deep C9-10	C9-10	

Column: 6 - Row: 04 Notch: 10 Fixture Type: TRAYS Fixture Description: TM CNCLR/CRYN COMBO TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000361 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019328 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021579 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
387	1	322143105	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3	PM1000010460
388	1	322143113	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3	PM1000010463
389	1	322143121	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3	PM1000010466
390	1	322143139	071249017296	True Match Concealer	Light / Medium Warm	W4-5	PM1000010461
391	1	322143147	071249017319	True Match Concealer	Light / Medium Neutral	N4-5	PM1000010464
392	1	322143155	071249017326	True Match Concealer	Light / Medium Cool	C4-5	PM1000010467
393	1	322143163	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8	PM1000010462
394	1	322143189	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8	PM1000010468
395	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430
396	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431
397	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432
398	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433
399	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434
400	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435

Column: 6 - Row: 05 Notch: 1 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY WRM 1.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304,PM1000019318 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
401	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
402	1	322141894	071249016459	True Match Powder	Sand Beige	W5	CS000333
403	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
404	1	322141909	071249016657	True Match Powder	Sun Beige	W6	CS000334
405	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331
406	1	322141925	071249016930	True Match Powder	Caramel Beige	W7	CS000335
407	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332
408	1	322141933	071249017074	True Match Powder	Crème Café	W8	CS000336

Column: 6 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 1.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000021186
 Graphic Re-Order Code: PM1000022938 SS Holder Re-Order Code: PM0000014739
 Carrier Tray Graphic Re-Order Code: PM1000021577 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
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Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 21

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 1

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

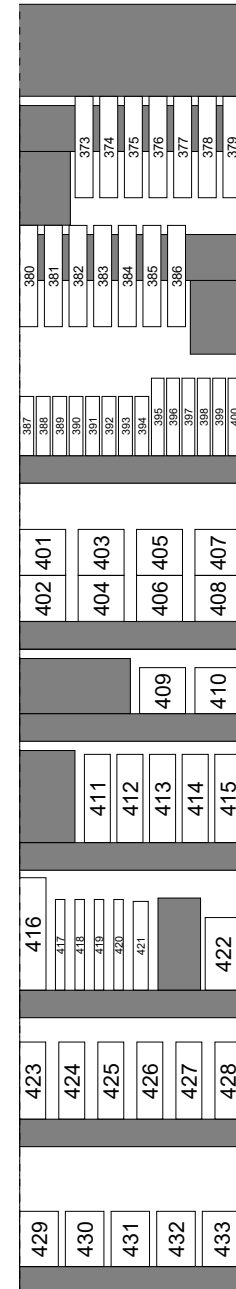
Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

409	1	322145961	071249017449	True Match Blush	Bare Honey	W1-2	CS000368
410	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369

Column: 6 - Row: 07		Notch: 24	Fixture Type: TRAYS	Fixture Description: TM LUMI FNDTN TRAY WRM 1.3 LIT **			
TRAYS Re-Order Code: PM1000010108		SS Graphic Re-Order Code: PM1000025520					
Graphic Re-Order Code: PM1000019377		SS Holder Re-Order Code: PM1000013194					
Carrier Tray Graphic Re-Order Code: PM1000021589		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
411	1	322144339	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	PM1000009921
412	1	322144355	071249214756	True Match Lumi Makeup	Nude Beige	W3	PM1000009922
413	1	322144347	071249214763	True Match Lumi Makeup	Natural Beige	W4	PM1000009923
414	1	322142777	071249214770	True Match Lumi Makeup	Sand Beige	W5	PM1000009924
415	1	322142785	071249214787	True Match Lumi Makeup	Sun Beige	W6	PM1000009925

Column: 6 - Row: 08		Notch: 16	Fixture Type: TRAYS	Fixture Description: MGC FMLY CMBO (4 HGHLGHR) W/TM LUMI SHK & GLW TRY ...			
TRAYS Re-Order Code: PM1000014841		SS Graphic Re-Order Code: PM1000018451					
Graphic Re-Order Code: PM1000023950		SS Holder Re-Order Code: PM1000014847					
Carrier Tray Graphic Re-Order Code: PM1000021588		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
416	1	N/A	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100	
417	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
418	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
419	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
420	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
421	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
422	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Column: 6 - Row: 09		Notch: 9	Fixture Type: TRAYS	Fixture Description: VL SRM TRY 1.2 LIT **			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019386		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000023801		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
423	1	322143008	071249178973	Visible Lift Serum Absolute	Soft Ivory	143	CS0000425
424	1	322142515	071249179000	Visible Lift Serum Absolute	Light Ivory	144	CS0000426
425	1	322142523	071249178966	Visible Lift Serum Absolute	Classic Ivory	145	CS0000427
426	1	322142939	071249178935	Visible Lift Serum Absolute	Nude Beige	146	CS0000428
427	1	322142531	071249178959	Visible Lift Serum Absolute	Creamy Natural	147	CS0000429
428	1	322142078	071249178997	Visible Lift Serum Absolute	Natural Buff	148	CS0000430

Column: 6 - Row: 10		Notch: 1	Fixture Type: TRAYS	Fixture Description: TM MIN MU TRY 1.2 LIT **			
TRAYS Re-Order Code: RE010600		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019271		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021594		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
429	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS0000169
430	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS0000171
431	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS0000170
432	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	CS0000174
433	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	CS0000173

Row: 01		Lower Notch: 32
Row: 02		Lower Notch: 28
Row: 03		Lower Notch: 21
Row: 04		Lower Notch: 10
Row: 05		Lower Notch: 1
Row: 06		Lower Notch: 31
Row: 07		Lower Notch: 24
Row: 08		Lower Notch: 16
Row: 09		Lower Notch: 9
Row: 10		Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY WRM 1.3/1.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019173 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
434	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
435	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900
436	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
437	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
438	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
439	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
440	1	322142620	071249078730	True Match Liquid Foundation	Caramel Beige	W7	CS000150
441	1	322142638	071249078754	True Match Liquid Foundation	Crème Café	W8	CS000153

Column: 7 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY CL 3.3/3.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019056 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
442	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
443	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
444	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
445	1	322142751	071249078655	True Match Liquid Foundation	Shell Beige	C4	CS000155
446	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300
447	1	322143202	071249036853	True Match Liquid Foundation	Soft Sable	C6	CS000156
448	1	322143197	071249036846	True Match Liquid Foundation	Nut Brown	C7	CS000154
449	1	322140717	071249218310	True Match Liquid Foundation	Cocoa	C8	CS000152

Column: 7 - Row: 04 Notch: 10 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000025974 SS Graphic Re-Order Code: PM1000025986
 Graphic Re-Order Code: PM1000025991 SS Holder Re-Order Code: PM1000012550
 Carrier Tray Graphic Re-Order Code: PM1000026081 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
450	1	N/A	071249635919	True Match Nude Hydrating Tinted Serum	Very Light	0 5-2	
451	1	N/A	071249635926	True Match Nude Hydrating Tinted Serum	Light	2-3	
452	1	N/A	071249635933	True Match Nude Hydrating Tinted Serum	Light-Medium	3-4	
453	1	N/A	071249635940	True Match Nude Hydrating Tinted Serum	Medium	4-5	
454	1	N/A	071249635957	True Match Nude Hydrating Tinted Serum	Medium-Tan	5-6	

Column: 7 - Row: 05 Notch: 1 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY NTRL 2.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019286,PM1000019289 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
455	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
456	1	322141983	071249033180	True Match Powder	True Beige	N5	CS000341
457	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338
458	1	322141991	071249033197	True Match Powder	Honey Beige	N6	CS000342
459	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
460	1	322142905	071249033173	True Match Powder	Classic Tan	N7	CS000343
461	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340
462	1	322143016	071249033319	True Match Powder	Cappuccino	N8	CS000344

Column: 7 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021185 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
463	1	322145987	071249017463	True Match Blush	Subtle Sable	W5-6	CS000370
464	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
465	1	322146048	071249017494	True Match Blush	Apricot Kiss	N5-6	CS000374
466	1	322146705	071249041840	True Match Blush	Sweet Ginger	N7-8	CS000375

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 1

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

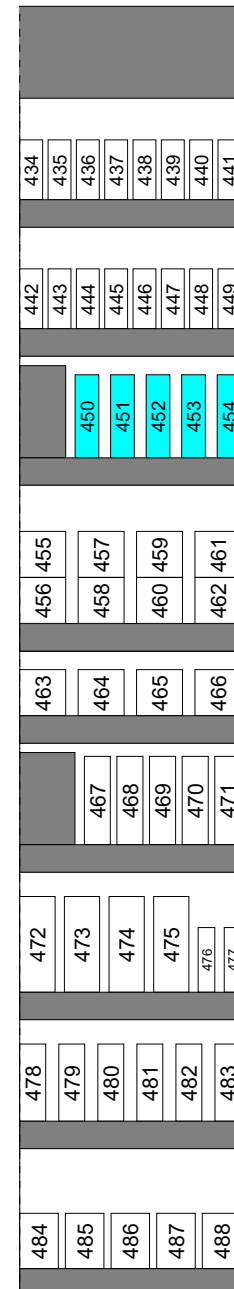
Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 7 - Row: 07		Notch: 24		Fixture Type: TRAYS		Fixture Description: TM LUMI FNDTN TRAY NEUT 2.3 LIT **	
TRAYS Re-Order Code: PM1000010108				SS Graphic Re-Order Code: PM1000025521			
Graphic Re-Order Code: PM1000019373				SS Holder Re-Order Code: PM1000013194			
Carrier Tray Graphic Re-Order Code: PM1000021587				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
467	1	322143927	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2	PM1000009926
468	1	322143935	071249214817	True Match Lumi Makeup	Natural Buff	N3	PM1000009927
469	1	322143943	071249214824	True Match Lumi Makeup	Buff Beige	N4	PM1000009928
470	1	322143951	071249214831	True Match Lumi Makeup	True Beige	N5	PM1000009929
471	1	322143985	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8	PM1000009930

Column: 7 - Row: 08		Notch: 16		Fixture Type: TRAYS		Fixture Description: TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **	
TRAYS Re-Order Code: PM1000018569, PM1000018877				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000018341, PM1000019415				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021582				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
472	1	322142442	071249363102	True Match Lumi Glotion	Fair	901	
473	1	322143731	071249363119	True Match Lumi Glotion	Light	902	
474	1	322148171	071249363126	True Match Lumi Glotion	Medium	903	
475	1	322143723	071249363133	True Match Lumi Glotion	Deep	904	
476	1	322142866	071249361191	True Match Lumi Glow Amour	Day Break	507	
477	1	322144884	071249361207	True Match Lumi Glow Amour	Golden Hour	508	

Column: 7 - Row: 09		Notch: 9		Fixture Type: TRAYS		Fixture Description: VL SRM TRY 2.2 LIT **	
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019392				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023801				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
478	1	322142492	071249178942	Visible Lift Serum Absolute	Buff Beige	149	CS000431
479	1	322142549	071249178928	Visible Lift Serum Absolute	Natural Beige	151	CS000432
480	1	322142426	071249178911	Visible Lift Serum Absolute	Sand Beige	152	CS000433
481	1	322142086	071249178980	Visible Lift Serum Absolute	Sun Beige	154	CS000434
482	1	322142507	071249179024	Visible Lift Serum Absolute	Honey Beige	155	CS000435
483	1	322142060	071249179031	Visible Lift Serum Absolute	Classic Tan	157	CS000436

Column: 7 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: TM MIN MU TRY 2.2 LIT **	
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019267				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021592				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
484	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS000405
485	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS000165
486	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS000166
487	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS000406
488	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS000168

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 1

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY NTRL 2.3/2.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019064 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
489	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
490	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500
491	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
492	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
493	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800
494	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
495	1	322142701	071249078747	True Match Liquid Foundation	Classic Tan	N7	CS000151
496	1	322140709	071249218303	True Match Liquid Foundation	Cappuccino	N8	CS000149

Column: 8 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY 4.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018583 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
497	1	322140351	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	PM1000009411
498	1	322140084	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	PM1000009412
499	1	322140050	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	PM1000009413
500	1	322146022	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	PM1000009415
501	1	322143252	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	PM1000009416
502	1	322143244	071249220344	True Match Liquid Foundation	Mahogany N9	N9	PM1000009417
503	1	322143236	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	PM1000009418
504	1	3028863	071249220368	True Match Liquid Foundation	Espresso C10	C10	PM1000009419

Column: 8 - Row: 04 Notch: 10 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000025974 SS Graphic Re-Order Code: PM1000025987
 Graphic Re-Order Code: PM1000025992 SS Holder Re-Order Code: PM1000012550
 Carrier Tray Graphic Re-Order Code: PM1000026082 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
505	1	N/A	071249635964	True Match Nude Hydrating Tinted Serum	Tan	6-7	
506	1	N/A	071249635971	True Match Nude Hydrating Tinted Serum	Tan-Deep	7-8	
507	1	N/A	071249635988	True Match Nude Hydrating Tinted Serum	Deep	8-10	
508	1	N/A	071249647059	True Match Nude Hydrating Tinted Serum	Rich Deep	10-5-11	
509	1	N/A	071249635995	True Match Nude Hydrating Tinted Serum	Very Deep	10-12	

Column: 8 - Row: 05 Notch: 1 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR MED TRY CL 3.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019278,PM1000019279 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021597 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
510	1	322143024	071249033357	True Match Powder	Alabaster	C1	CS000345
511	1	322143066	071249033579	True Match Powder	Classic Beige	C5	CS000349
512	1	322143032	071249033401	True Match Powder	Natural Ivory	C2	CS000346
513	1	322143082	071249033593	True Match Powder	Soft Sable	C6	CS000350
514	1	322143040	071249033432	True Match Powder	Creamy Natural	C3	CS000347
515	1	322143074	071249033586	True Match Powder	Nut Brown	C7	CS000351
516	1	322143058	071249033449	True Match Powder	Shell Beige	C4	CS000348
517	1	322143090	071249033609	True Match Powder	Cocoa	C8	CS000352

Column: 8 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019333 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021575 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
518	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
519	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377
520	1	322146072	071249017524	True Match Blush	Rosy Outlook	C5-6	CS000378
521	1	322146713	071249042014	True Match Blush	Spiced Plum	C7-6	CS000379

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 1

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 12

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 8 - Row: 07		Notch: 24		Fixture Type: TRAYS		Fixture Description: TM LUMI FNDTN TRAY COOL 3.3 LIT **	
TRAYS Re-Order Code: PM1000010108				SS Graphic Re-Order Code: PM1000025522			
Graphic Re-Order Code: PM1000019369				SS Holder Re-Order Code: PM1000013194			
Carrier Tray Graphic Re-Order Code: PM1000021581				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
522	1	322144371	071249226551	True Match Lumi Makeup	Creamy Natural	C3	PM1000009931
523	1	322144389	071249226568	True Match Lumi Makeup	Shell Beige	C4	PM1000009932
524	1	322144397	071249226575	True Match Lumi Makeup	Classic Beige	C5	PM1000009933
525	1	322144402	071249226582	True Match Lumi Makeup	Soft Sable	C6	PM1000009934
526	1	322144363	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8	PM1000009935

Column: 8 - Row: 08		Notch: 16		Fixture Type: TRAYS		Fixture Description: TM LUMI BRONZE IT TRY 1.1 LIT **			
TRAYS Re-Order Code: PL3000000413				SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000021098				SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021127				TRAYS Rolled Up Code: PL3000000413				UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
527	1	N/A	071249366028	True Match Lumi Bronze It Bronzers	Light	01			
528	1	N/A	071249366035	True Match Lumi Bronze It Bronzers	Medium	02			
529	1	N/A	071249366042	True Match Lumi Bronze It Bronzers	Deep	03			

Column: 8 - Row: 09	Notch: 12	Fixture Type: SIGN	Fixture Description: CR POCKET PALETTE 4X12 **
SIGN Re-Order Code: DP000328	SS Graphic Re-Order Code:		
Graphic Re-Order Code:	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000017293	SIGN Rolled Up Code: N/A	UPC Blade Code:	

Column: 8 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: CR POCKET PALETTE 2-TIER TRY 1.1 LIT **			
TRAYS Re-Order Code: PL3000000106				SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000015112,PM1000015113				SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021527				TRAYS Rolled Up Code: PL3000000106				UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
530	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102			
531	1	322140953	071249313053	Colour Riche Pocket Palette	Haute Hazel	116			
532	1	322140911	071249313084	Colour Riche Pocket Palette	Violet Amour	114			
533	1	322140759	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112			
534	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106			
535	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108			
536	1	322140652	071249313008	Colour Riche Pocket Palette	French Biscuit	104			
537	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110			

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 1

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

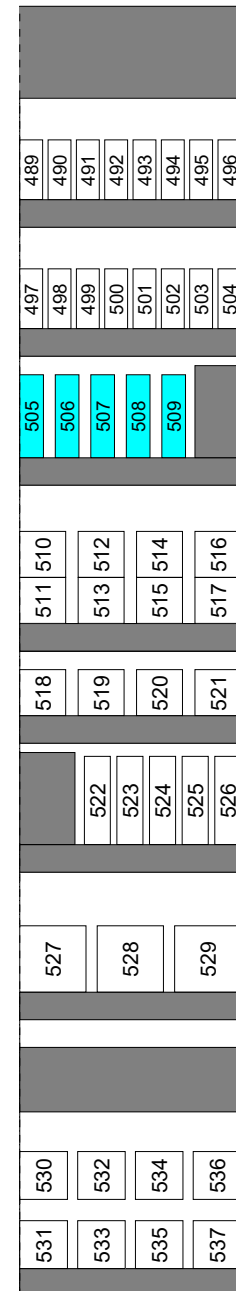
Lower Notch: 16

Row: 09

Lower Notch: 12

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: BRLLNT EYES SHDW TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000427 SS Graphic Re-Order Code: PM1000022932
 Graphic Re-Order Code: PM1000022915 SS Holder Re-Order Code: PM1000022959
 Carrier Graphic: PM1000022961,PM1000022903 TRAYS Rolled Up Code: PL3000000427 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
538	1	N/A	071249410639	Brilliant Eyes	String of Pearls	410	
539	1	N/A	071249410554	Brilliant Eyes	Diamond Drop	415	
540	1	N/A	071249410592	Brilliant Eyes	Rose gem	420	
541	1	N/A	071249410585	Brilliant Eyes	Amethyst Quartz	425	
542	1	N/A	071249410578	Brilliant Eyes	Blush Jewel	430	
543	1	N/A	071249410561	Brilliant Eyes	Crystal Shine	435	
544	1	N/A	071249410608	Brilliant Eyes	Amber Sparkle	440	
545	1	N/A	071249410653	Brilliant Eyes	Crown Gold	445	
546	1	N/A	071249410646	Brilliant Eyes	Precious Lava	450	
547	1	N/A	071249410615	Brilliant Eyes	Bronze Light	455	
548	1	N/A	071249410660	Brilliant Eyes	Radiant Ruby	460	
549	1	N/A	071249410622	Brilliant Eyes	Royal Onyx	465	

Column: 9 - Row: 03 Notch: 14 Fixture Type: TRAYS Fixture Description: CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000420 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021841 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021845 TRAYS Rolled Up Code: PL3000000420 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
550	1	322140513	071249371183	Colour Riche Paradise Enchanted Palette	-	150	
551	1	322140343	071249289754	Colour Riche La Palette - EYE	Nude 1	111	
552	1	322140929	071249289761	Colour Riche La Palette - EYE	Nude 2	112	

Column: 9 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: CR MONOS SHDW (MATTE) TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000299 SS Graphic Re-Order Code: PM1000022099
 Graphic Re-Order Code: PM1000017506 SS Holder Re-Order Code: PM1000017535
 Carrier Tray Graphic Re-Order Code: PM1000021525 TRAYS Rolled Up Code: PL3000000299 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
553	1	322144258	071249350218	Colour Riche Monos	Matte Chill	300	
554	1	322147939	071249350225	Colour Riche Monos	Mix and Matte	302	
555	1	322147921	071249350232	Colour Riche Monos	Matte it Up	304	
556	1	322147913	071249350256	Colour Riche Monos	Acro-matte	306	
557	1	322147604	071249350263	Colour Riche Monos	Matte-ison Avenue	308	

Column: 9 - Row: 05 Notch: 33 Fixture Type: TRAYS Fixture Description: CR MONOS/INF SHDW COMBO 3-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000095 SS Graphic Re-Order Code: PM1000025266
 Graphic Re-Order Code: PM1000025262,PM1000025263,PM1000025264 SS Holder Re-Order Code: PM1000014826
 Carrier Tray Graphic Re-Order Code: PM1000025267 TRAYS Rolled Up Code: PL3000000095 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
558	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
559	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
560	1	322144525	071249199213	Infalible Shadow	Iced Latte	888	
561	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
562	1	322142400	071249307045	Colour Riche Monos	Argentice	210	
563	1	322144559	071249199244	Infalible Shadow	Bronzed Taupe	890	
564	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
565	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
566	1	322144606	071249199312	Infalible Shadow	Eternal Sunshine	997	
567	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
568	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
569	1	322144541	071249199305	Infalible Shadow	Amber Rush	892	
570	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
571	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	
572	1	322142890	071249214602	Infalible Shadow	Golden Emerald	335	

Column: 9 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
573	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 31

Row: 07

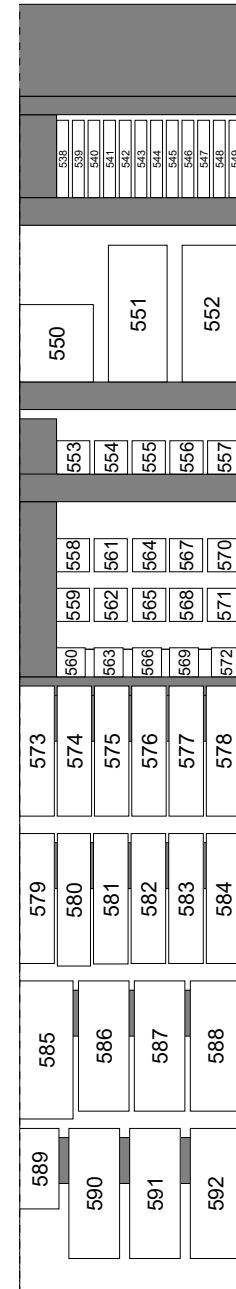
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

574	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
575	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
576	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531	
577	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
578	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	

Column: 9 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 5HK LIN INT BRUSH TIP HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021476 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
579	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	
580	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	
581	1	322145092	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171	
582	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
583	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
584	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	

Column: 9 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WSBL HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000024540 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
585	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	
586	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675	
587	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
588	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	

Column: 9 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 3HK EMR SINGLE TRY HOOKBAR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000005, PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000024974 HOOK BARS Rolled Up Code: PL3000000005, PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
589	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
590	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
591	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	
592	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 31

Row: 07

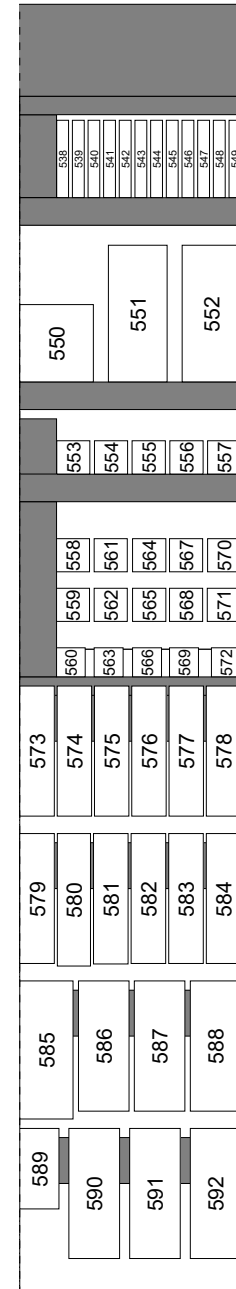
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 6HK LE LINER SIG EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025943 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
593	1	N/A	071249415351	Le Liner Signature	Noir Cashmere	735	
594	1	N/A	071249415368	Le Liner Signature	Brown Denim	740	
595	1	N/A	071249415375	Le Liner Signature	Taupe Grey Tweed	745	
596	1	N/A	071249415382	Le Liner Signature	Blue Jersey	750	
597	1	N/A	071249415399	Le Liner Signature	Violet Wool	755	
598	1	N/A	071249415405	Le Liner Signature	Gold Velvet	760	

Column: 10 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022901 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
599	1	N/A	071249403709	Infalible Signature Matte Eyeliner	Black	700	
600	1	N/A	071249403723	Infalible Signature Matte Eyeliner	Greige	720	
601	1	N/A	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730	
602	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
603	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	
604	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	

Column: 10 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021165 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
605	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
606	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	
607	1	322140555	071249357262	Infalible Pro-Last Liner	Grey	950	
608	1	N/A	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	890	
609	1	322140092	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960	
610	1	N/A	071249385104	Infalible Pro-Last Liner	Bronze	840	

Column: 10 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 6HK INF EYE MM LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021474 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
611	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
612	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
613	1	322147963	071249350157	Infalible The Super Slim Liner	Grey	402	
614	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
615	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
616	1	N/A	071249385937	Infalible Pro-Last Liner	Aubergine	850	

Column: 10 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK TLSCPC LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021480 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
617	1	322147727	071249289839	Infalible Superstar Liner	Black	202	
618	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
619	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
620	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
621	1	322141331	071249357545	Brow Stylist Boost & Set	Light Brunette	480	
622	1	322141323	071249357552	Brow Stylist Boost & Set	Dark Brunette	490	

Column: 10 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) LIT **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000021495,PM1000022017 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
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Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

593	594	595	596	597	598
599	600	601	602	603	604
605	606	607	608	609	610
611	612	613	614	615	616
617	618	619	620	621	622
623	624	625	626		
627	628	629	630		
631	632	633	634		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

623	1	322141454	071249330265	Voluminous Primer	Primer	300	
624	1	N/A	071249421536	Voluminous Mascara	DEEP VIOLET	970	
625	1	N/A	071249405062	Voluminous Mascara	deep green	960	
626	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	

Column: 10 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021498

HOOK BARS Rolled Up Code: PL3000000006

UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
627	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	
628	1	322141501	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	
629	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
630	1	322145165	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest ...	624	

Column: 10 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021493

HOOK BARS Rolled Up Code: PL3000000006

UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
631	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
632	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
633	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
634	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

593	594	595	596	597	598		
599	600	601	602	603	604		
605	606	607	608	609	610		
611	612	613	614	615	616		
617	618	619	620	621	622		
623	624	625	626				
627	628	629	630				
631	632	633	634				

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 5HK UNBELIEVA-BROW HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024531 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
635	1	322147036	071249376386	Unbelieva-Brow	Blonde	560	
636	1	322730295	071249376393	Unbelieva-Brow	Light Brunette	565	
637	1	322730326	071249376409	Unbelieva-Brow	Brunette	570	
638	1	322730287	071249376416	Unbelieva-Brow	Dark Brunette	575	
639	1	N/A	071249385074	Unbelieva-Brow	Black	580	

Column: 11 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
640	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
641	1	322147955	071249350744	Brow Stylist: Definer	Dark Blonde	391	
642	1	322147947	071249350751	Brow Stylist: Definer	Light Brunette	392	
643	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
644	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
645	1	N/A	071249392317	Brow Stylist: Definer	Black	393	

Column: 11 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022908 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
646	1	N/A	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636	
647	1	N/A	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639	
648	1	N/A	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642	
649	1	322141577	071249350270	Brow Stylist Shape & Fill	Blonde	400	
650	1	322140482	071249373088	Brow Stylist Shape & Fill	Light Brunette	410	
651	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	

Column: 11 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST FRM & SET HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021464 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
652	1	322143359	071249339589	Brow Stylist Frame & Set	Blonde	212	
653	1	322146878	071249339596	Brow Stylist Frame & Set	Light Brunette	213	
654	1	322146909	071249339602	Brow Stylist Frame & Set	Warm Brunette	214	
655	1	322143448	071249341834	Brow Stylist Frame & Set	Deep Brunette	215	
656	1	322141593	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	

Column: 11 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025942 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
657	1	322146860	071249339619	Brow Stylist Kabuki Blender	Blonde	312	
658	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313	
659	1	322147565	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314	
660	1	322145903	071249289273	Brow Stylist Designer	Blonde	305	
661	1	322145911	071249289280	Brow Stylist Designer	Brunette	310	
662	1	322145929	071249289297	Brow Stylist Designer	Dark Brunette	315	

Column: 11 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
663	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
664	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

665	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
666	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	

Column: 11 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006

Graphic Re-Order Code: SS Graphic Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006

UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
667	1	322141218	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WT...	625	
668	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	
669	1	322145791	071249104729	Telescopic Mascara	Black	905	
670	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	

Column: 11 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006

Graphic Re-Order Code: SS Graphic Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021482 HOOK BARS Rolled Up Code: PL3000000006

UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
671	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
672	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	
673	1	322147612	071249256695	Voluminous Butterfly WTP	Blackest Black	871	
674	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

635	636	637	638	639	
640	641	642	643	644	645
646	647	648	649	650	651
652	653	654	655	656	
657	658	659	660	661	662
663	664	665	666		
667	668	669	670		
671	672	673	674		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1270ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
675	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
676	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	
677	1	N/A	071249419922	Air Volume Mega Mascara	BLAKEST BLACK WTP	853	
678	1	N/A	071249419939	Air Volume Mega Mascara	BLACK WTP	854	

Column: 12 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
679	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
680	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
681	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	
682	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	

Column: 12 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021490 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
683	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
684	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	
685	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	
686	1	N/A	071249385210	Lash Serum Solution		0	

Column: 12 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
687	1	N/A	071249631386	Bambi Oversized Eye Mascara	Intense Black	408	
688	1	N/A	071249415504	Bambi Mascara WSH	Extra Noir	407	
689	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
690	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	

Column: 12 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
691	1	N/A	071249404331	Bambi Mascara WSH	black	401	
692	1	N/A	071249404348	Bambi Mascara WSH	black brown	402	
693	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	
694	1	N/A	071249404362	Bambi Mascara WTP	black	406	

Column: 12 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
695	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
696	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	
697	1	2145076	071249006412	Voluminous Waterproof	Black	360	
698	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	

Column: 12 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
699	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

675	676	677	678
679	680	681	682
683	684	685	686
687	688	689	690
691	692	693	694
695	696	697	698
699	700	701	702
703	704	705	706

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

700	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	
701	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	
702	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	

Column: 12 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK UNLIMITED MSCR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021144 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
703	1	322148163	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	
704	1	N/A	071249335857	Unlimited	Blackest Black	235	
705	1	N/A	071249335871	Unlimited	Black Brown	236	
706	1	N/A	071249335888	Unlimited	Blackest Black WTP	240	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

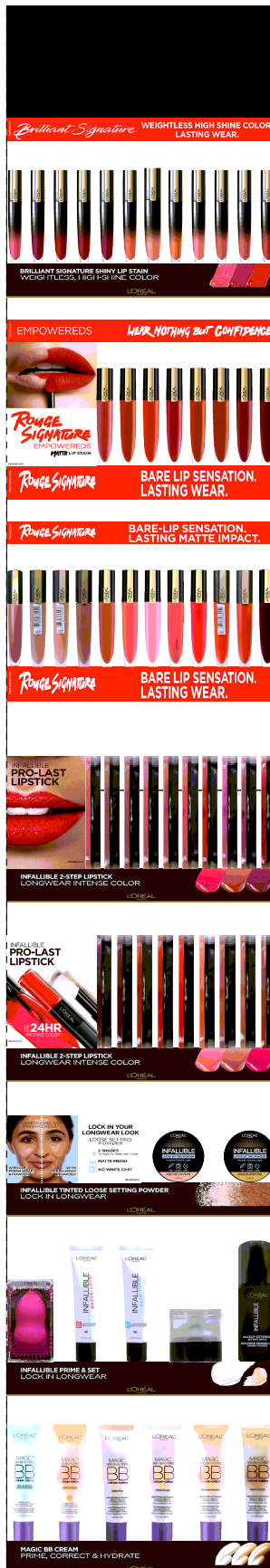
Row: 09

Lower Notch: 7

675	676	677	678
679	680	681	682
683	684	685	686
687	688	689	690
691	692	693	694
695	696	697	698
699	700	701	702
703	704	705	706











L'ORÉAL PARIS

TRUE MATCH EYE CREAM
DARK CIRCLE CORRECTOR

TRUE MATCH CONCEALER
CONCEALS IMPERFECTIONS

TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE

TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR

LUMI
LUMI FOUNDATION
LIFTING COVERAGE

MAGIC
MAGIC HYDRATING FACE MAKEUP

VISIBLE LIFT SERUM
ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE

TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

ÉAL ris



TRUE MATCH SUPER-BLEENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH SUPER-BLEENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH NUDE
SPF 25 FOUNDATION

L'ORÉAL



TRUE MATCH PRESSED POWDER
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LUMI FOUNDATION
LUMINOUS COVERAGE

L'ORÉAL



LUMI HIGHLIGHTING LOTION & DROPS
NATURAL GLOW

L'ORÉAL



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE

L'ORÉAL



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

L'ORÉAL









